



- Grab-and-Go foods like sandwiches are super popular with on-the-run consumers
 - When consumers do not have time to wait in a deli line, they grab from the fresh case
- Supremely versatile:
 - Transport well, portability
 - Work for breakfast, lunch and dinner, as well as, snacks
- Value price point at less than \$5 vs deli sandwich typically \$6-\$8 suggested retail
- Impulse add-on sales are strong because sandwich consumers also purchase items such as water/beverage, chips, fruit, candy, ice cream, and/or gum/mints



TRIPLE STICKS CASES

PRODUCT DESCRIPTIONS & ITEM N^oS





BACON, EGG, &

CHEESE CROISSANT

Smoked Bacon, Eqg &

American Cheese on

a Flaky Croissant

SAUSAGE, EGG, &

CHEESE CROISSANT

Country Fresh Sausage Egg &

American Cheese on

a Flaky Croissant

SAUSAGE, EGG &

CHEESE BISCUIT

Country Fresh Sausage,

Egg & American Cheese

On a Buttery Biscuit